

*iLivephotography*  
JIM MINER



FAMILY LIFESTYLE PHOTOGRAPHY  
by iLivephotography

Show Your Family's Personality  
Dress For Success  
Frequently Asked Questions

# YOUR MEMORIES. YOUR LIFE.

Nothing captures your family's unique personality better than family photos. Families grow and children get older, so it's important to capture those amazing, fun moments now so that they can be cherished forever. If you're looking for a photographer to capture those memories, you've come to the right place!

Great family portraits are a tradition with us. We have the knowledge and experience to capture and preserve the love, affection and expressions that are unique to your family. These photographs are your gift to yourself, your children and generations to come.

Take this opportunity to capture this important time in your family's history and show the world the memories you're creating together.

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# Show Your Family's Personality

## Pick Your Location

You know your family best! And more than likely, there's a place that always brings out your family's unique personality. It could be your favorite, park, or it may be as simple as your own backyard. The key is to pick a location where you can be yourselves.

- Grassy fields and woodlands provide great backdrops for family photos.
- Urban photos can also be a lot of fun, offering varied textures and colors.
- Don't be afraid of a "simple" location. Often times the best location is in a studio with a simple background. This way the photographer can play with equipment and lights.

## Home Decor

When choosing your location, clothing color and style, think about where you will be displaying your portraits in your home and the decor of each room. Is there a location or color that will match your family's personality and your home's style the best? It's great to know ahead of time where you will be displaying your artwork so that all of your choices are made with this location in mind.

## Manage Your Expectations

Part of having your portraits created is the "experience" of the session. We hope that you can arrive feeling relaxed, but we also know that there can be a lot of stress just getting to your session. Once you arrive for your session, please leave the rest to us. Know that our training and experience will help guide you through this entire process. We'll often tell you how to stand, lean, tilt and turn. We want to give you enough guidance so that you feel comfortable but not so much that you feel stiff and over-posed. We want to capture the very best of your family and we'll settle for nothing less.



# Dress For Success

The goal of any fine arts portrait is to direct the viewer's eye to the subject's face. All other elements should be secondary. Not sure what to wear during your family portrait session? It's a lot to consider – after all, these prints will hang on the walls of your home forever. Here are 5 tips to help you and your family look your best!

## 1 Be Timeless

Clothing can easily date your portrait. For that reason we often suggest simple clothing with a timeless cut and style. Long-sleeves work best for most portraits, taking attention away from the arms and keeping it on the faces and expressions. Jeans can be timeless and casual. Darker clothing recedes in the image and can appear slimming.

## 2 Coordinate

Family portraits are an occasion to look your best. Try getting everyone to wear variations on the same color or a similar style of clothing for a cohesive look. It looks great when everyone's clothing works well together. The emphasis then becomes the relationships and faces of those in the portrait, not the clothing you're wearing.

Bold patterns and bright colors can detract from a portrait but if it's your style you may want to consider pairing bold patterns with solids.

## 3 Accessorize

Scarves, hats, bows, bow ties...they can all add a little 'fun' to your timeless style. Accessories are also a great way to coordinate looks, and props can help express your family's unique personality.

How about showing off your hobbies and interests? If your family enjoys playing music together, bring your instruments to your session. Bring items that represent who each individual is AND who your family is collectively. If it's your family's 'thing', we can find a way to work it in.

## 4 Layering

Layers will not only provide more visual interest in your photos but they will also allow a lot more variety in your shots and poses. Layering also lets you easily and quickly vary your look: simply add a sweater, jacket or hat and you have an entirely different look.

## 5 Comfort Counts

Our goal is to capture your family as they are NOW. We get it: kids will be kids! They run, skip, dance and jump around during photo sessions -- to expect (or want) them to behave any differently would be a disaster! Choose clothing they love to wear and that accentuates their natural energy: skirts, hats, scarves, or knit sweaters allow for natural movement. If your child wears a pair of rain boots everywhere he/she goes, let him/her wear them for pictures as well. The same goes for adults. Wear clothing that YOU feel good in and your pictures will emanate those feelings.



# FAQs

## 1 How much experience do you have?

I picked up my Nikon D3200 DSLR camera in 2016 for my oldest sons prom pictures. When showing the photo images to seasoned photographers they mentioned that I really have a good and creative eye for composition and that I should consider taking the next step in my photography journey. iLivephotography was started soon afterwards in January 2018 when I became a full-time photographer. Upgrading to a Nikon D750 DSLR camera and 5 new lenses helps me be even more creative when it comes to capturing your moments.

## 2 How long will our session last?

Session times vary depending on the package you choose. If you're worried about the session being too long for your family, let us know. Remember -- we're professionals, and are trained to help keep your family energized and motivated throughout the session!

## 3 How can we best prepare for the session?

Relax and be yourselves. We're here to capture your family's natural expressions and special connections -- no special preparation required.

## 4 Is there a time that is better than others for outdoor photo sessions?

Anywhere there is open shade can work very well for portraits. It's true that photographers call the moments before and after sunrise and sunset "the sweet light," but other times of the day can work very well depending on what look you want. Overcast skies are great too.

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# FAQs

## 5 What is included in our session?

The session fee covers the time and talent for the portrait artist. This could also include the travel to your location. On average, you can expect to view between 15 - 100 images (based on the package you select) as a result of our session.

## 6 How long after the session until I see my photos?

Turnaround for photos is approximately 2 - 4 weeks.

## 7 Can we meet with you prior to booking a session?

Absolutely. It's important for us to understand your needs and expectations, and for you to understand the full range of services we can provide. We conduct a pre-session consultation so we can start the session knowing what we're trying to accomplish together and what's most important to you.

## 8 Are you a member of Professional Photographers of Iowa (PPI)?

Yes we are! You want to work with the best, and as members of PPI, we have the technical expertise and artistry to consistently capture your family's unique personality. As PPI photographers, we also abide by a strict code of ethics and work constantly to create beautiful images that will meet your expectations.

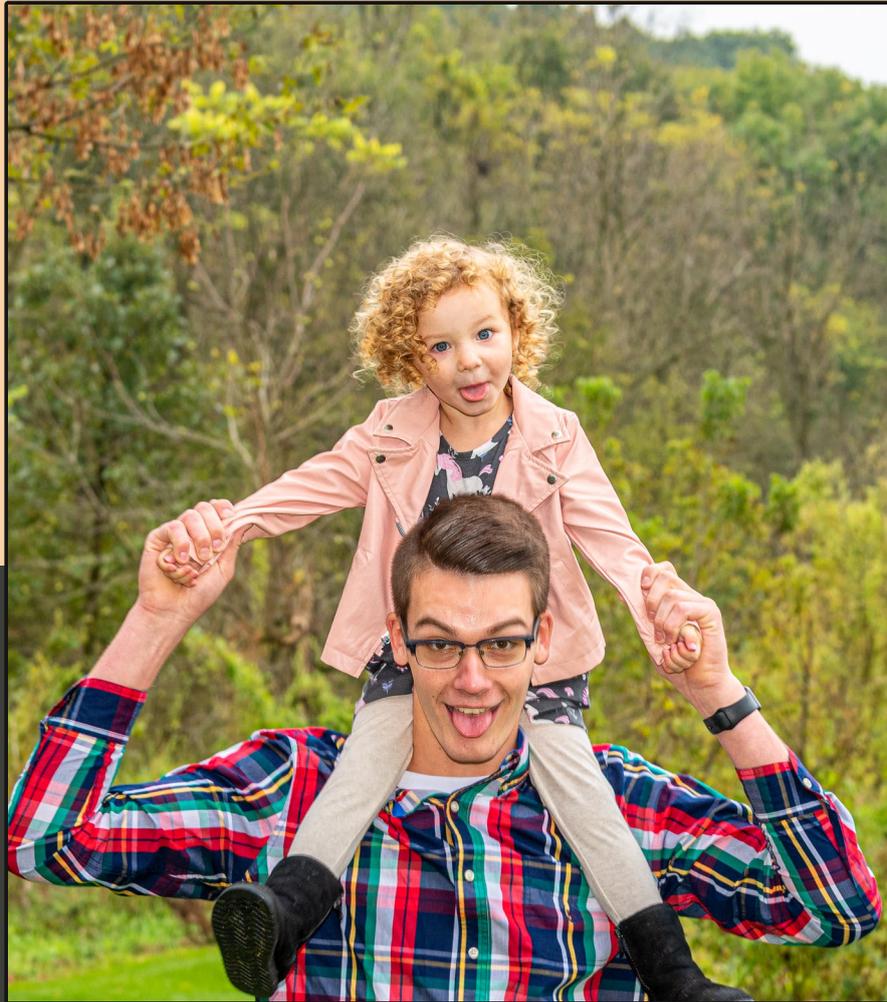
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**Still have questions?** iLivephotography can help you through the process. We're happy to answer any questions you might have.



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## Family Package Guide

**\$1000**

LEGACY

25 - 30 Images  
 2 Hour Photo Session  
 2 Outdoor Locations  
 Personalized App  
 Facebook Cover Image  
 USB w/Print Release  
 16 x 20 Print  
 11 x 14 Canvas Wrap  
 8 x 10 Canvas Wrap  
 4 - 8 x 10 & 5 x 7 Prints

**\$850**

HERITAGE

20 - 25 Images  
 2 Hour Photo Session  
 2 Outdoor Locations  
 Personalized App  
 Facebook Cover Image  
 USB w/Print Release  
 11 x 14 Canvas Wrap  
 8 x 10 Canvas Wrap  
 4 - 8 x 10 Prints  
 4 - 5 x 7 Prints

**\$550**

HEIRLOOM

10 - 15 Edited Images  
 1 Hour Photo Session  
 1 Outdoor Location  
 USB w/Print Release  
 11 x 14 Canvas Wrap  
 8 x 10 Canvas Wrap  
 2 - 8 x 10 Prints  
 4 - 5 x 7 Prints

**\$400**

CUSTOM

5 - Images  
 45 minute Photo Session  
 1 Outdoor Location  
 Images by Dropbox  
 with Release  
 11 x 14 Canvas Wrap  
 2 - 8 x 10 Prints  
 2 - 5 x 7 Prints

Occasionally, families like to order prints from their own home. We fully understand. iLivephotography offers the following:  
 Electronic Files are \$15.00 for each jpeg file. Add on \$125.00 for each hour we spend with you for the photo session.  
 We DO NOT, under any circumstances, deliver RAW files to our clients.

[www.ilivephotography.com](http://www.ilivephotography.com)

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